



# Privacy Policy

*Manufacturer of waterproofing products,  
sealants, coatings and wood protection.*

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## 2. Muylle Facon Privacy Policy - Website

The protection of your personal data is for Muylle Facon of the highest importance. In This privacy statement we describe the measures to be taken to ensure the protection of your personal data in accordance with the Belgian privacy laws and the European General Data Protection Regulation (GDPR). With this explanation, we would like to inform you clearly how we Mahendran F Take care of your data.

This privacy statement was last modified on 14/05/2018.

### 1.1 Rolls of Muylle Facon 1

Muylle Facon Is on the one hand *Processing Manager* For the processing of personal data in the various processes and systems that are applicable or in use in the Muylle Facon. On the other hand Muylle Facon. Also *Processor* Where we may be in contact with personal data from our customers/prospects. If *Processor* A processing agreement shall be provided in accordance with the legislation to be read and signed by both parties.

Muylle Facon will take the necessary technical and organisational measures for the protection of personal data as well as processing manager and/or processing. As a processing engineer, we will always provide assistance to the processing manager in accordance with our processing agreement.

### 1.2 Activities of Muylle Facon

Muylle Facon BVBA has been active since 1906 as a manufacturer of Putty, Coatings, waterproofing products, kit sealants and other construction chemicals products. In 1962, a first assortment of wood treatment-products were placed on the market.

### 1.3 Website - Social media – Marketing

Muylle Facon has 2 Websites to inform you about our Products and services.

#### 1.1.1. Use of Cookies

Muylle Facon uses on its website (s) cookies and similar technologies (collectively called "Cookies"). Cookies are small information files that are stored on your computer or device when you visit our website (s). Our website (s) use different types of cookies: for example, there are cookies that are needed to make our website (s) work correctly, cookies to increase your surfing comfort so that you e.g. Do not repeatedly receive or have to enter the same information, cookies that record certain information about you for statistical purposes or to offer you, on the basis of the interest shown on our website (s), relevant offers, possibly also Outside our website (s), and third party cookies for the content and operation of our website (s) to improve (a.o. Google Analytics).

You can set your browser to not accept cookies. You can find explanations about customizing the cookie settings under Help or Tools in most browsers. Note: Most Web sites do not work optimally if you disable cookies.

When you surf our website, we follow your surfing habits for analytical purposes, to optimize your surfing convenience and for marketing purposes. If you do not want this data to be used for marketing purposes you can Indicate this by a simple mail to [gdpr@muyllefacon.be](mailto:gdpr@muyllefacon.be)

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<sup>1</sup> Artikel 5, lid 1(a)

### 1.1.2. Social media

Muylle Facon has a business page on LinkedIn & Facebook. Both are only used for business2business communication. As a person, you are free to Muylle Facon /Rubiomonocoat pages Or not to follow through this social media.

### 1.1.3. Newsletters

You can freely sign up for our newsletter, this is based on a casual permission. If you do this, your contact details (see below) will be included in our CRM database and can be further used for activities that are based on the legitimate interest of our company. With each newsletter you have the possibility to unsubscribe, in which case you will not receive any further newsletters. Your contact details are still kept within our CRM application so we can still continue to provide the other services.

### 1.1.4. What information is collected? <sup>2</sup>

We receive and process data from companies/suppliers/partners/subcontractors, etc. And their employees in the context of cooperation or future cooperation (prospecting).

Via our website(s): <http://www.muyllefacon.be/contact> of <https://www.rubiomonocoat.com/en/co/contact?country=be> company employees can also contact Muylle Facon.

These data are included in the "General identification data" category and include:

1. Company
2. Address (street, number, postal code, town/city)
3. Name
4. Important
5. Email address
6. Landline Telephone number
7. Optional: Mobile number

### 1.1.5. Why do we collect your data? <sup>3</sup>

All personal data are used for the following purposes only:

### 1.1.6. How do we collect your data? <sup>4</sup>

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<sup>2</sup> Article 13; Article 12 (1)

<sup>3</sup> Artikel 13; artikel 5, lid 1(a); artikel 5, lid 1(b); artikel 12, lid 1

<sup>4</sup> Article 6

### 1.1.7. Consultancy en Website Contact forms

We need these data for our standard business operations and our services. In accordance with the GDPR, this corresponds to "legitimate interest of the processing manager".

The general identification data shall include:

- Professional contacts via telephone, mobile phone, email etc.
- Services to your company and employees
- Newsletters and information about our seminars and knowledge events. For this communication there is an opt-in/opt-out possibility
- Providing training, coaching
- Marketing activities

### How long will your data be tracked?<sup>5</sup>

#### 1.1.8. Marketing Mailing

Every mailing we send we supply an information update or opt-out option. Once an mail bounces we delete all mail records connected to this user profile.

### 1.4 Transfer to third parties<sup>6</sup>

At no time will we sell or rent your data to any person or company that does not form part of Muylle Facon.

If we use an external processing service, we will always ensure that your data is treated confidentially and used in a safe manner. The external processing will always be contractually linked to the Muylle Facon. For example, processors will never be allowed to use your personal data on their own initiative.

### Minimal data processing<sup>7</sup>

The personal information we collect is appropriate and relevant for our purposes. We limit Our collection of your personal information to a minimum quantity required for the purposes for which we process personal data.

### Automatic Processing & Profiling

Muylle Facon does not make a profiling, there is no complete automatic processing of your personal data.

### How do we protect your data?<sup>8</sup>

We provide the necessary technical and organizational measures to ensure the safety of your personal data.

Muylle Facon makes every effort to protect her network thoroughly from unauthorized access and to safeguard the confidentiality of the personal data and company data of its customers and/or suppliers:

- We use the Secure sockets Layer (SSL) technology to prevent confidential passwords and personal data from being intercepted or decrypted.
- The internal network of Muylle Facon is secured by a secure firewall and is not directly accessible via the Internet.

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<sup>5</sup> Article 13; Article 5 (1) (a); Article 12 (1); Article 18, paragraph 1 (a)

<sup>6</sup> Article 13; Article 5 (1) (a); Article 12 (1); Article 19

<sup>7</sup> Artikel 13; artikel 5, lid 1(c); artikel 12, lid 1

<sup>8</sup> Artikel 5, lid 1(f); artikel 24 lid 1 en 2; artikel 32; artikel 5, lid 1(e); artikel 12, lid 1

Organizational, we have a detailed information security policy, corresponding action plan, a privacy statement and clear responsibilities and competences. In addition, the necessary processes and procedures are in place to implement and follow this policy in an optimal way.

### 3. What are your rights and how can you exercise them? <sup>9</sup>

As a data subject you have different rights, these are listed in the GDPR and include among others

- Right of Access data <sup>10</sup>
- Right to change data <sup>11</sup>
- Right to the Erasure <sup>12</sup>
- Right to data transfer <sup>13</sup>
- Right of objection <sup>14</sup>
- Right to limitation of processing <sup>15</sup>
- GDPR-Chapter III-rights of the person concerned

These rights can be exercised free of charge by submitting a clear request to our administration. It mentions the right you wish to appeal with explanatory memorandum and how we can contact you. You can report this through the following contact points:

- [gdpr@muyllefacon.be](mailto:gdpr@muyllefacon.be)
- <http://www.muyllefacon.be/contact>

#### 1.5 Contact details <sup>16</sup>

All data will be included in the files of Muylle Facon. As a processing manager we are responsible for compliance with our data protection policy in all our branches. **Processing responsible: Muylle Facon**

Ambachtenstraat 58

8870 Izegem

België

+32 51 30 80 54

[info@muyllefacon.be](mailto:info@muyllefacon.be)

All the rules imposed by the Commission for the Protection of Privacy (CPP) shall be adopted by the Mahendran F Followed. If you disagree with the way Muylle Facon your data is processed, you can contact the Commission for the Protection of privacy.

Drukpersstraat 35, 1000 Brussel

Tel+32 (0)2 274 48 00 - Fax +32 (0)2 274 48 35

[commission@privacycommission.be](mailto:commission@privacycommission.be)

<https://www.privacycommission.be/nl/contact>

<sup>9</sup> Article 13; Article 5 (1) (a); Article 5 (1) (d); Article 12 (1)

<sup>10</sup> Article 15; Article 12 (1)

<sup>11</sup> Article 16; Article 12 (1)

<sup>12</sup> Article 17; Article 12 (1)

<sup>13</sup> Article 20; Article 12 (1)

<sup>14</sup> Article 21; Article 13; Article 22; Article 12 (1); Article 18 (1) (d)

<sup>15</sup> Article 18 (1) (b); Article 18 (1) (c)

<sup>16</sup> Article 13; Article 5 (1) (a); Article 12 (1);

## 1. General

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### 1.6 Cookies

Muylle Facon uses cookies to make interactions with our service easy and meaningful. We use cookies (and similar technologies, like HTML5 local storage) to keep you logged in, remember your preferences, and provide information for future development of Muylle Facon.

A cookie is a small piece of text that our web server stores on your computer or mobile device, which your browser sends to us when you return to our site. Cookies do not necessarily identify you if you are merely visiting Muylle Facon; however, a cookie may store a unique identifier for each logged in user. The cookies Muylle Facon sets are essential for the operation of the website, or are used for performance or functionality. By using our website, you agree that we can place these types of cookies on your computer or device. If you disable your browser or device's ability to accept cookies, you will not be able to log in or use Muylle Facon's services.

### 1.7 Google Analytics

We use Google Analytics as a third party tracking service, but we do not use it to track you individually or collect your User Personal Information. We use Google Analytics to collect information about how our website performs and how our users, in general, navigate through and use Muylle Facon website. This helps us evaluate our users' use of Muylle Facon; compile statistical reports on activity; and improve our content and website performance.

Google Analytics gathers certain simple, non-personally identifying information over time, such as your IP address, browser type, internet service provider, referring and exit pages, time stamp, and similar data about your use of Muylle Facon. We do not link this information to any of your personal information such as your user name.

Muylle Facon will not, nor will we allow any third party to, use the Google Analytics tool to track our users individually; collect any User Personal Information other than IP address; or correlate your IP address with your identity. Google provides further information about its own privacy practices and offers a [browser add-on to opt out of Google Analytics tracking](#).

Certain pages on our site may set other third party cookies. For example, we may embed content, such as videos, from another site that sets a cookie. While we try to minimize these third party cookies, we can't always control what cookies this third party content sets.

### 1.8 Tracking

"[Do Not Track](#)" is a privacy preference you can set in your browser if you do not want online services to collect and share certain kinds of information about your online activity from third party tracking services. We do not track your online browsing activity on other online services over time and we do not permit third-party services to track your activity on our site beyond our basic Google Analytics tracking, which you may opt out of [here](#). Because we do not share this kind of data with third party services or permit this kind of third party data collection on Muylle Facon for any of our users, and we do not track our users on third-party websites ourselves, we do not need to respond differently to an individual browser's Do Not Track setting.

If you are interested in turning on your browser's privacy and Do Not Track settings, the [Do Not Track](#) website has browser-specific instructions.



### 1.1.9. Disable Cookies

Most browsers are set to accept cookies by default, but you can reset your browser to reject all cookies or to indicate when a cookie is being sent. However, some features and "services" on our and other Web sites may not function correctly if cookies are disabled in your browser.